

Example of a Parade and Roadshow (INTELAQ Project - "Promotion of Driver Profile")

-1- Operation Unit



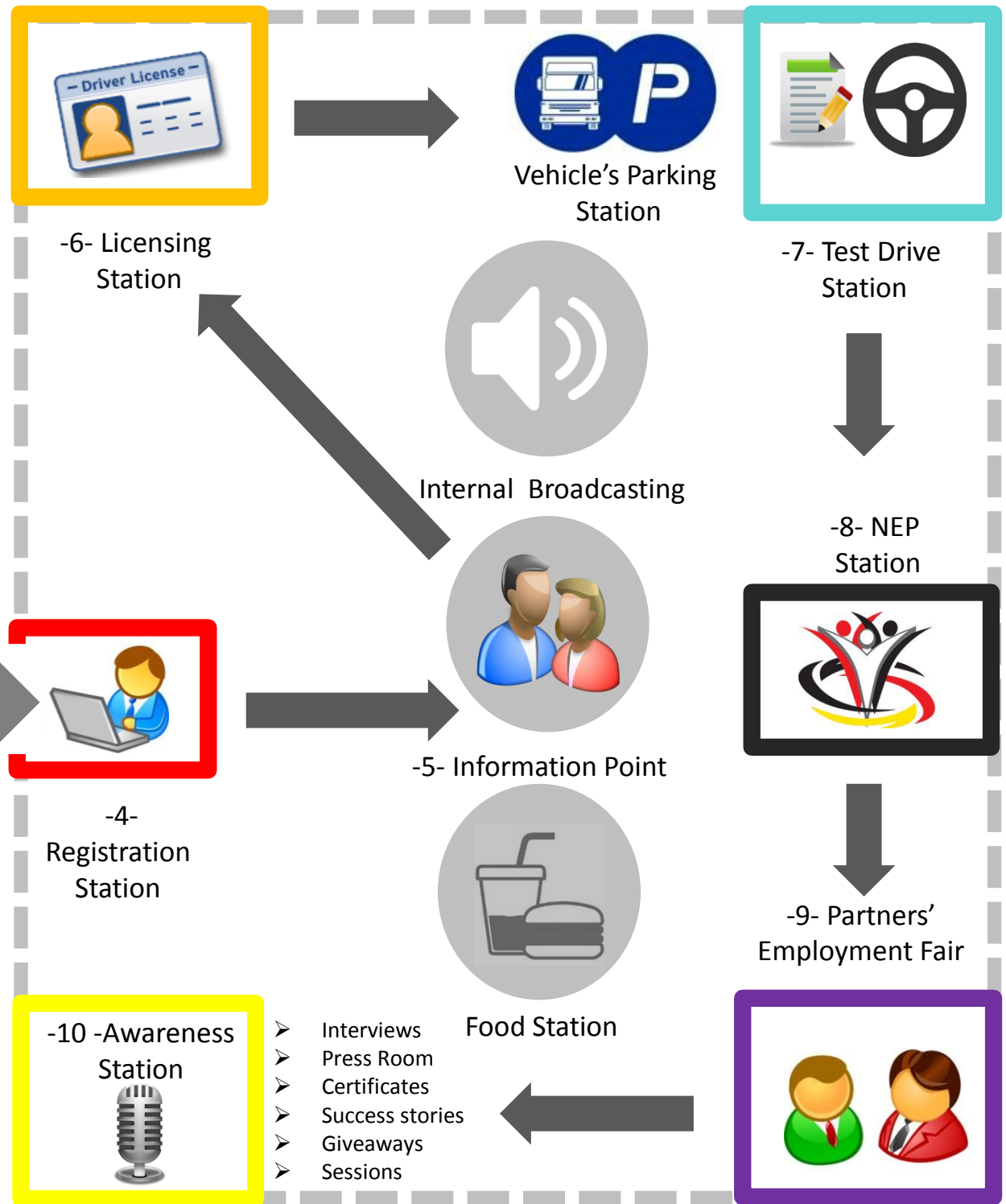
-2- Inviting Participants to Parade



-3- Road Show



Audio/Visual Documentation



Parade Site

- Interviews
- Press Room
- Certificates
- Success stories
- Giveaways
- Sessions