

# SHOGLANA'S 1<sup>ST</sup> ISSUE: A SUMMARY



## **Article 1: “What is the National Employment Pact (NEP)?”**

A description of the NEP as an initiative launched by the Egyptian German business community after the January 25<sup>th</sup> Revolution to combat youth unemployment in Egypt. Listed here are its objectives, implementation methods, and its success factors.

## **Article 2: “Would you like to work as a security guard?”**

A job profile detailing the personal characteristics you would need in order to become a security guard, the duties involved, and the main conditions. Also explained are the advantages of working as a security guard. This is an important job profile due to the high demand springing from the current situation in Egypt. There is furthermore the possibility for women to work in this profile.

## **Article 3: “Maged Tosson: The Man who knows how workers think”**

A constant feature of Shoghlana is a personal success story to inspire its readers. Although Maged Tosson was born into a relatively well-off family, he worked his way to the top by his own efforts. As a young boy, he worked on his father’s farm just like any other worker and while at university, he gladly trained under many masters. Tosson, now an engineer and a manager, highly prizes his experiences, which made him understand the employee mentality.

## **Article 4: “10 facts you did not know about holiday entitlements in the Egyptian Labour Law”**

Readers learn about their holiday entitlements as granted by Egyptian Labour Law and the conditions upon which these entitlements are valid. A comprehensive article covering sick leave, maternity leave, study leave and more. Official holidays remaining in 2013 are also listed.

## **Article 5: “Employment Facilitation: Get working!”**

An article further explaining the NEP’s purpose and the steps involved in the employment facilitation process. It is supposed to provide a motivation to youth to register with the NEP and informs job seekers on certain conditions outlined here.

## **Article 6: “A suitable job for a young man from El Marg. ”**

A personal account of a young man’s search for a suitable job through the NEP process. The NEP’s support as well as his proven commitment has been allowing him to successfully change jobs.

## **Article 7: “4 custom meal plans”**

With the month of Ramadan soon approaching –at the time of the newspaper launch-, this article suggests “Suhoor” and “Iftar” meal plans based on occupation. Meal plans are provided for drivers, factory workers, restaurant workers, and lastly, security guards.

## **Article 8: “If It were not for Labour Day, we would be working 12 hours a day”**

A brief history of Labour Day: the birth of the nine-hour” movement in Canada; the eight-hour-day movement in the USA; the Haymarket Riot and International Labour Day.

## **Comic no.1**

A job seeker finds a job that he likes. He eagerly goes to check it out but is informed that it is Labour Day.

## **Employment Fair Agenda**

Dates and locations for upcoming employment fairs organized by the National Employment Pact and Jobmaster.

## **Comic no.2**

A driver jokes with a loader about falling asleep after a long day carrying beds and mattresses.